

**Cambridge City Council**

**Communities, Arts & Recreation 2015/16**

**Portfolio Holder: Executive Councillor Richard Johnson**

**Lead Officer: Debbie Kaye**

**Email address: [debbie.kaye@cambridge.gov.uk](mailto:debbie.kaye@cambridge.gov.uk)**

**Phone number: 01223 457551**

**Version: Draft 20.1.2015**

<b>Vision Statement 1:</b>	A city which believes that the clearest measure of progress is the dignity and well-being of its least well-off residents, which prioritises tackling poverty and social exclusion, recognising that greater social and economic equality are the most important pre-conditions for the city's success.
<b>Strategic Objective 1:</b>	Supporting communities and individuals in addressing the impact and causes of economic and social inequality
<b>By March 2016 we will have:</b>	<p>1.1 - Supported a range of activity that addresses actions identified in the City's Anti-Poverty Strategy (APS)</p> <p>1.2 - Identified and implemented a mechanism to help people who need it get debt and other financial advice, and increased access to affordable loans, bank accounts and other financial products for those who currently have difficulty accessing them (link to F&amp;R PP 1.9)</p> <p>1.3 - Identified timetable and approach to payment of the National Living Wage (NLW) within the Leisure Management contract in accordance with the Council's NLW accreditation</p> <p>1.4 - Implemented a new initiative to enable better access to swimming lessons to low income families with young children</p> <p>1.5 - Increased use of community, leisure and arts facilities and attendance at events by people on low incomes</p> <p>1.6- Promote financial education and saving with young people by implementing a Junior Savers project in partnership with schools</p>
<b>Lead Officer:</b>	<p>1.1 - Debbie Kaye</p> <p>1.2 - Debbie Kaye</p> <p>1.3 - Ian Ross</p> <p>1.4 - Ian Ross</p> <p>1.5 - ALL</p> <p>1.6 - Paula Bishop</p>
<b>Performance Measures:</b>	<p>1.1 - As identified in APS</p> <p>1.2 - Reference Finance Portfolio Plan</p>

	<p>1.3 - Completion date identified for payment of the Living Wage to staff employed by the current leisure management contractor</p> <p>1.4 - Numbers of children from low income families enrolled in targeted lesson programme</p> <p>1.5 - Increase in the numbers of people on low incomes using community, leisure and arts facilities and attending events</p> <p>1.6 - Number of Junior Savers accounts opened in targeted areas</p>
<b>Delivery Risks:</b>	<p>1.1 - Identification of suitable partner organisation</p> <p>1.2 - Cost to the Council is unaffordable</p> <p>1.3 - Other barriers to participation e.g. transport, cannot feasibly be addressed</p> <p>1.4 - Other barriers to participation e.g. cultural, transport</p> <p>1.5 - Insufficient interest/support</p>

<b>Vision Statement 2:</b>	A city which draws inspiration from its unique qualities and environment and its iconic historic centre, and retains its sense of place across the city through positive planning, generous urban open spaces and well-designed buildings, and by providing quality council services
<b>Strategic Objective 2:</b>	Transforming Council community and cultural services to deliver outcomes that work for the future in a period of challenge, change and growth
<b>By March 2016 we will have:</b>	<p>2.1 – Provide options for the sustainable long term operation of community centres by undertaking a cost and functionality appraisal</p> <p>2.2 - Supported a successful implementation of the new Cultural Trust, Cambridge Live</p> <p>2.3 – Identified sustainable and accessible management approaches for community facilities in growth areas (including Storey's Field and Clay Farm) in dialogue with key stakeholders</p> <p>2.4 – A plan developed in partnership with North west sub group for well-connected community development and sport provision within the North west Quadrant area</p> <p>2.5 - Delivered prioritised s106 capital schemes</p>
<b>Lead Officer:</b>	<p>2.1 - Debbie Kaye</p> <p>2.2 - Debbie Kaye</p>

	2.3 - Debbie Kaye 2.4 - Sally Roden/Ian Ross 2.5 - Ian Ross/Jackie Hanson/Sally Roden
<b>Performance Measures:</b>	2.1 - Options Appraisal complete and recommendations approved 2.2 - Business plan and performance arrangements are on track 2.3 - Feasible plan is in place and supported by stakeholders 2.4 - Feasible plan is in place and supported by stakeholders 2.5 - % projects completed against in year target
<b>Delivery Risks</b>	2.1 - Scope is limited for some reason 2.2 - Implementation is delayed 2.3 - Lack of consensus amongst key stakeholders 2.4 - Planning-related delays 2.5 - New projects added which distract resource and delay delivery of priorities 2.5 - The end of pooled contributions on 106 agreements (from April 2015)

<b>Vision Statement 3:</b>	<ul style="list-style-type: none"> <li>▪ An international city which celebrates its diversity and actively tackles discrimination on gender, race, nationality, ethnic background, religion, age, disability, gender identity, and sexual orientation.</li> <li>▪ A city in which all citizens feel that they are listened to and have the opportunity to influence public decision making, and which values, supports and responds to individual and community initiatives.</li> </ul>
<b>Strategic Objective 3:</b>	Promoting community and individual well-being by supporting participation in neighbourhood, cultural, sporting and recreational activity
<b>By March 2016 we will have:</b>	3.1 – Increased influence by young people on local decision-making via a Young People’s Engagement Project 3.2 - Developed a delivery plan in relation to the Council’s new Arts Plan 2015-20 3.3 –A revised approach to sports development which promotes greater opportunity for

	<p>residents in most need of support to live healthy, active lives</p> <p>3.4 – Found appropriate ways to publicly mark the end of World War 2, including a focus at the Big Weekend</p> <p>3.5 - Supported identified organisations through a transition phase to enable them to be well-equipped to apply for future Community Grants</p> <p>3.6 - Identified future priorities for inequalities-related work and partnerships</p>
<b>Lead Officer:</b>	<p>3.1 - Paula Bishop</p> <p>3.2 - ADO</p> <p>3.3 - Ian Ross</p> <p>3.4 - ADO</p> <p>3.5 - Jackie Hanson</p> <p>3.6 - Jackie Hanson</p>
<b>Performance Measures:</b>	<p>3.1 – Numbers of young people engaged and outcomes achieved in respect of influence made at Area Committees</p> <p>3.2 - Number of community initiatives supported in respect of Year 1 target</p> <p>3.3 - Number of initiatives identified which target evidence-based need and disadvantage, and which promote health, well-being and a more active lifestyle</p> <p>3.4 - ADO</p> <p>3.5 - Improved understanding of the Community Grants criteria and eligibility to apply and quality of applications received for 2016-17 funding</p> <p>3.6 - Discussed with stakeholders and plan drafted outlining future approach</p>
<b>Delivery Risks</b>	<p>3.1 - Lack of interest amongst target group</p> <p>3.2 - Reliance on funding applications from CCC and other organisations</p> <p>3.3 - Reliance on external funding for some initiatives e.g. NHS/Exercise Referral</p> <p>3.4 - Reliance on external partners and reciprocal funding</p> <p>3.5 - Groups do not wish to engage/face viability problems</p> <p>3.6 - Fragmented approach with stakeholders</p>